

The Global Executive Leadership and Management Program

Presented to:
**Intermac Training
Center (ITC)**

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1.2.3 Modules/Topics by ITC

To achieve this training objective, Intermac Training Centre (ITC) proposes the following topics:

Main Topic	Expectation/ Objective
1. Authentic Leadership for Organizational Effectiveness	<ul style="list-style-type: none"> • Leadership competencies for organizational effectiveness • Driving competitive advantage through people leadership • Creating a culture and a climate for high-performance • Building and leading effective teams in a multigenerational setting
2. Driving Strategy and Innovation in Payments	<ul style="list-style-type: none"> • Developing and managing winning strategies in a turbulent environment • Competing with analytics • Developing and managing innovation capabilities • New business opportunities in a turbulent environment • Managing flawless execution
3. Driving Corporate Performance	<ul style="list-style-type: none"> • Evaluating and improving performance • Corporate governance and ethics • Driving operational and service excellence • Risk management in a turbulent environment • Delivering superior customer value
4. AI in Leadership and Business Strategy	<ul style="list-style-type: none"> • Introduction to AI and its Impact on Leadership • Leveraging AI for Strategic Decision-Making • AI-Driven Innovations in HR, Banking, and Business • Ethical Considerations in AI Adoption • Sector-Specific Breakout Sessions: <ul style="list-style-type: none"> • HR Leadership: Talent Management and Development • Banking Leadership: Financial Risk Management • Business Leadership: Entrepreneurial Thinking and Innovation
5. Lead in a global economy	<ul style="list-style-type: none"> • The Economic World • Emerging Markets • Entrepreneurial Leadership • Understand the trends driving globalization • Accurately assess regional business environments and growth trajectories

6. Appendix

5.1 Appendix 1: Faculty ProfilesA



Dr. Geoffrey Otieno
Strathmore University Business School

Dr Geoffrey Otieno is an International Strategy and Business Transformation Consultant at Enreal Limited, a company he founded in June 2007 in Nairobi, Kenya. He is also a Business Coach at Stanford University, USA, a Business Mentor at Santa Clara University's Miller Centre, and an Adjunct Faculty at Strathmore University. He has fostered growth in various start-up environments including manufacturing, arts, fashion and digital start-ups.

An innovative thinker, who before Enreal, was at Sproxil East Africa Limited as Country Director, prior to that, a Director of Nokia Corporation looking after various African countries. Mr Otieno has also worked for Microsoft Corporation, Eastman Kodak Corporation in various roles across many countries in the world. He has innovated **two digital apps** that are present in various countries in Africa.

Mr. Otieno holds a degree in Commerce (Business Administration) from the University of Nairobi, an MBA and a PhD in Business and Management (**Innovative Strategy focus**) from Strathmore Business School and a Certificate in French from Alliance Francaise, Nairobi.

Mr Otieno is fluent in **English, French and Swahili** and has developed great strategic plans and execution roadmaps for over 600 organisations including the **American Chamber of Commerce** (In 5 countries – Ethiopia, Kenya, Rwanda, Tanzania, and Uganda), **USAID, Christian Aid, Reach for Change, SME Thinktank, Bacardi Germany, Citibank NA, Danone, KCB Bank Group** among others.

Mr Otieno has served on several boards in various companies in Kenya and beyond. He has lived and worked in various African countries, including **South Africa, Tanzania, Cameroon, Cote d'Ivoire, Nigeria, Kenya, Ethiopia and Ghana**. There he helped build/grow/transform over 300 businesses (large and small) across 4 continents. He founded the SME Think Tank in 2020 to assist SMEs navigate the COVID 19 pandemic and grow their businesses. The SME Think Tank today has over 75 members Africa-wide.

For more information visit
itc.intermarc-ng.com



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